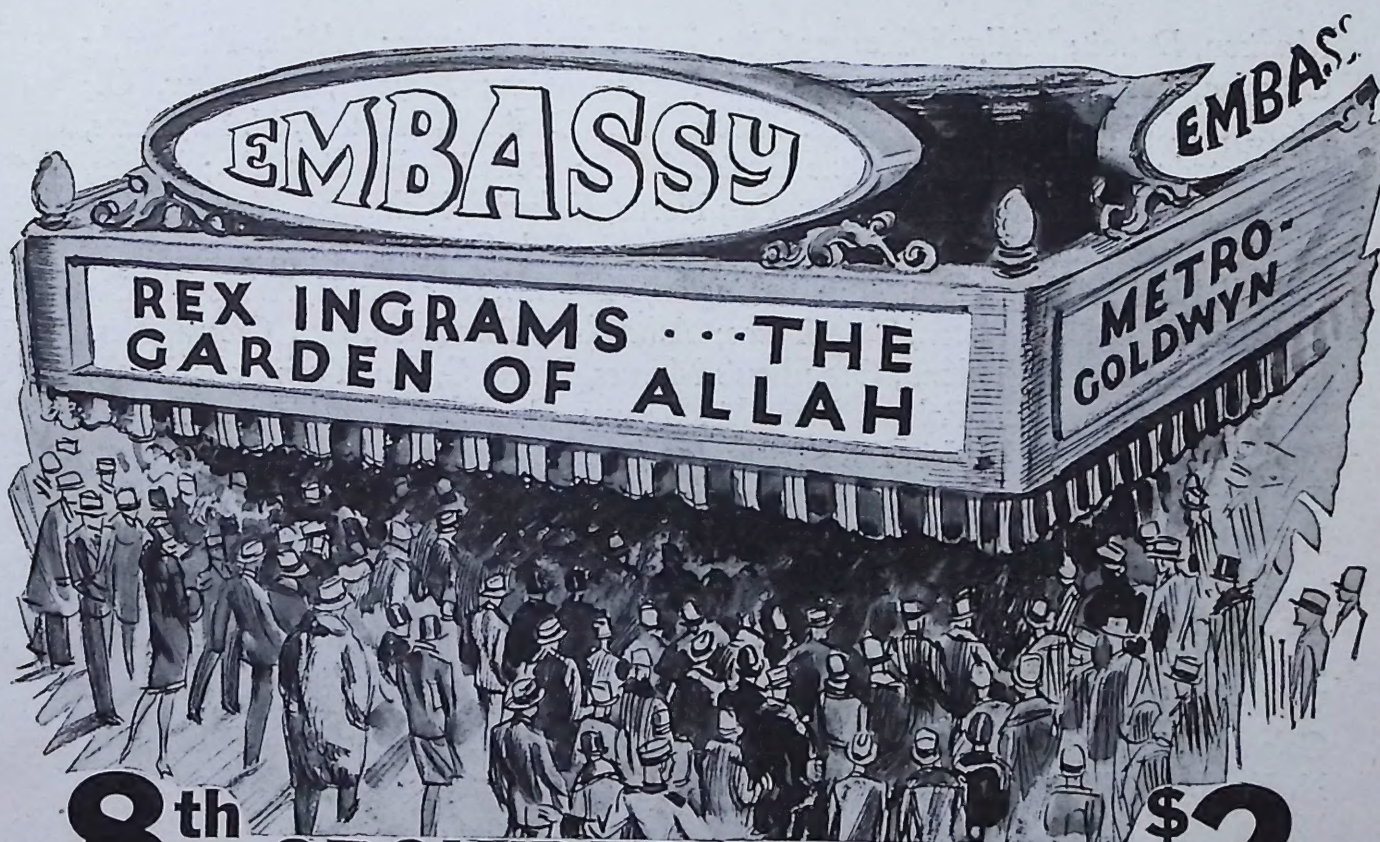


CANADIAN MOVING PICTURE DIGEST

Vol. 19, No. 26

TORONTO 2, CANADA

October 29th, 1927



8th CROWDED WEEK AT \$2

*it's just one of the money pictures
in Metro-Goldwyn's Gold-Getters*

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

THANK YOU!



Proudly we acknowledge congratulatory messages
on "Big Parade's" big business from:

Madison, Detroit; Midland, Kansas City; McVicker's, Chicago; Aldine, Pittsburgh; Criterion, Los Angeles; Regent, Grand Rapids, Mich.; Majestic, Columbus, O.; Marion, Marion, Ind.; Bellevue, St. Albans, Vt.; Corliss, Woodstock, N. H.; State, Schenectady, N. Y.; Elmac, Maple Rapids, Mich.; Colonial, Reading, Pa.; Palace, Ashtabula, O.; Liberty, McKeesport, Pa.; Norva, Colonial, Richmond, Norfolk, Va.; Jefferson, Roanoke, Va.; State, Altoona, Pa.; Strand, Syracuse, N. Y.; Shattuck, Hornell, N. Y.; Allen, Akron, O.; Washington, Maysville, Ky.; Utopia, Painesville, O.; Henry Hall, Beeville, Sinton, Taft, Texas; Alhambra, Torrington, Ct.; Crown, New London, Ct.; Rivoli, Portland, Ore.; Louis Marucs, Provo, Ogden, Twin Falls, Utah; Strand, Portland, Me.; Palace, Memphis, Tenn.; Columbia, Washington, D. C.; Rialto, Monticello, N. Y.; Isis, Des Moines, Ia.; State, Canton, O.; Stillman, Cleveland, O.; McCauley, Glenwood, Minn.; Sanborn, Wolfsboro, N. H.; Atlantic, Atlantic Highlands, N. J.; Traco, Toms River, N. J.; Kelliher, Elkhorn, Wis.; Grand, Estherville, La.; Galli-Curci, Margaretville, N. Y.; Hollywood, Petoskey, Mich.; Palace, Blackwell, Okla.; Pastime, Boone, N. C.; Essex Sq., Essex, Ct.; Brewster Hall, Wolfsboro, N. H.; Arcade, Manchester, Vt.; Weller, Alexandria Bay, N. Y.; McTod, Willoughby, O.; Chamberlain, Mountainview, N. H.; Premier, Littleton, N. H.; Colonial, Bethlehem, N. H.; Opera House, Sanbornville, N. H.; Rivoli, So. Fallsburgh, N. Y.; Lyric, White Horse River Jct., Vt.; Opera House, Lancaster, N. H.; Court, Wheeling, Pa.; Hall-in-Pines, Bretton Woods, N. H.; Strand, Buffalo, N. Y.; Curville, Corsicana, Texas; Newton, Hutchison, Pittsburgh, Ks.; etc., etc., etc.

AND HUNDREDS OF OTHER SHOWMEN!

It's the year of Miracles

It's the year of Metro-Goldwyn-Mayer's

THE BIG PARADE (and now comes) BEN-HUR



Pathe-DeMille Features That Will Make the Heart Beat Faster, With Life, Laughter, Love, Tears and Thrills

William Boyd

IN

The Dress Parade

A Donald Crisp production. A West Point story, made at West Point, with the co-operation of the Military Academy.

Leatrice Joy

IN

The Angel of Broadway

Directed by Lois Weber. The real New York, but a side that does not show on the surface.

Jetta Goudal

IN

The Main Event

Love, laughs and thrills in a story of flying fists and throbbing hearts. Directed by William K. Howard.

Marie Provost

IN

On To Reno

Directed by James Cruze. A modern question handled in a masterly manner. A laughable satire on legal polygamy.

Jetta Goudal

IN

The Forbidden Woman

Remember "White Gold?" Here's a picture even more sensational. Directed by Paul Stein.

Rod La Rocque

IN

The Fighting Eagle

Conan Doyle's immortal "Brigadier Gerard" brought to life in tears and laughter.

Even the Titles Are Most Alluring

Take the tropic fire of Jetta Goudal; the romantic personality of Rod La Rocque; the magnetic modernism of Marie Prevost; the lovely lure of Leatrice Joy; the masculine strength and charm of William Boyd and the dainty winsomeness of Vera Reynolds—

Add the amazing power of a staff of directors, which includes James Cruze, Lois Weber, Donald Crisp, Wm. de Mille, William K. Howard, Frank Urson, Paul Sloane, Paul Stein, Rupert

Julian, Elmer Clifton, Erle Kenton and E. Mason Hopper—

With the supervision of Cecil B. De Mille, the man who has personally directed *fifty* great pictures—not just "to be produced," but actually *made* right now, and tested—are the very cream of motion picture entertainment for this season!

—And these are only a few of the fine pictures that are being made in the De Mille Studios!

Play Pathe-DeMille Pictures for Profits

REGAL FILMS LIMITED Sole Distributors for Canada

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

REGAL FILM NEWS

ITEMS OF INTEREST TO ALL EXHIBITORS

PATHE-DEMILLE COVERS BROADWAY

Eight Pathe-DeMille pictures played simultaneously at the leading theatres on Broadway, New York, week of October 29. This is a new all time record for any one company and speaks volumes for the high class feature pictures this company is turning out. The Roxy played "The Main Event," with Very Reynolds; the Paramount played "The Forbidden Woman," with Jetta Goudal; the Mark Strand showed "The Dress Parade," with William Boyd; "The Angel of Broadway," with Leatrice Joy, was at the Colony; the Hippodrome played "The Girl in the Pullman," with Marie Prevost; the Cameo played "The Wise Wife," featuring Phyllis Haver and Tom Moore; the Broadway's attraction was "A Harp in Hock," with Rudolph Schildkraut; "The King of Kings" is now in its eighth week at the Gaiety.

"ANNIE LAURIE" CLICKS IN TORONTO

Uptown Theatre, Toronto, the key centre house of the Famous Players Canadian Corp., did splendid business this week with the Metro-Goldwyn-Mayer feature "Annie Laurie," Lillian Gish is the star. The press critics of Toronto are unanimous in declaring the feature an outstanding production. Here is another real box-office attraction distributed in Canada by Regal Films Ltd.

M-G-M SHORTS ARE MAKING BIG HIT

That Canadian exhibitors were quick to appreciate the outstanding qualities of Metro-Goldwyn-Mayer short subjects is shown by the perfect flood of contracts for their showing made with Regal Films Limited, the Canadian distributors. The Hal Roach two-reel comedies are real "knockouts," while the Metro-Goldwyn-Mayer News Weekly is proving an eye-opener in this class of subjects. Metro-Goldwyn-Mayer Short Subjects are a good bet for every type of theatre.

MACK SENNETT COMEDIES FINE

Particular attention is called to the line of two-reel comedies being made by the veteran, Mack Sennett, for Pathe. Never were comedies produced with more attention to detail. That this is appreciated by Canadian exhibitors is evidenced by the fact that Regal Films Limited the Canadian distributors, have this year received more contracts for Mack Sennett Comedies than ever before.

Mr. S. Major has booked the entire list of Metro-Goldwyn-Mayer features for his two Toronto theatres.

NOV. 21st IS O'CONNOR WEEK

Week of November 21 is "O'Connor Week" in Ontario. It is the week when the hosts of friends of Henry O'Connor, the popular manager of Regal Films, Toronto exchange, show their appreciation of Henry's unfailing courtesy and helpful co-operation by showing as many as possible of Regal releases. Last year "O'Connor Week" broke all records for bookings in a single week. From present indications this year will make even a better showing. Run one or more Regal releases during "O'Connor Week," and make your friend, Henry, happy.

"THE ANGEL OF BROADWAY"

Pathe-DeMille have another box-office winner in "The Angel of Broadway." The feature had its first Toronto showing at the big Shea's Hippodrome, week ending October 12 and packed the theatre during the entire week. Jerry Shea, the popular manager of the Hippodrome is loud in his praise of the picture.

This season promises to be a record-breaker in Canada in the matter of serial bookings. Regal Films reports more exhibitors booking Pathe Serials than has been the case for years. The ten-episode Pathe Serials, with the strong stories and high class production and favorite stars, have been the cause of many exhibitors making substantial improvement in their box-office takings. "The Crimson Flash" is the latest Pathe Serial.

Manager Alexander of the Park Theatre, Toronto, booked Regal's British feature "Nelson." Then he put on a real exploitation campaign, with the result that he did capacity business during the entire engagement.

Abe Pollakoff of the Kingswood, Toronto, dropped into Regal's Toronto exchange the other day and signed contracts for the entire line of Metro-Goldwyn-Mayer Short Subjects.

"The Country Doctor," the Pathe-DeMille feature starring Dudolph Schildkraut, is proving a powerful drawing card in all parts of Canada.

Pathe News is still the favorite among Canadian exhibitors.

Aesop's Film Fables, the famous Paul Terry single reel cartoons, are being shown in most of the big first run houses in Canada. It's distributed by Regal Films.

There is no better news reel produced than that issued by Metro-Goldwyn-Mayer every week. Regal reports hundreds of theatres showing it throughout Canada.

PROMISES MORE THAN FULFILLED

Metro-Goldwyn-Mayer feature pictures so far this season have more than made good on pre-season promises. Each release is proving a picture of the better class. The public to-day knows that Metro-Goldwyn-Mayer is the leading producer, with the foremost popular stars and the talked about pictures. "Big Parade" and "Ben Hur" for instance. Exhibitors get a wonderfully complete product from Metro-Goldwyn-Mayer stars, Specials, News, Comedies, etc. In addition Metro-Goldwyn-Mayer is continually doing live, sensational promotion. Its small wonder that the records of Regal Films Ltd., the Canadian distributors, show that more Canadian exhibitors are using the Metro-Goldwyn-Mayer product than that of any other producer.

Capitol, Winnipeg, put over a splendid exploitation for Regal's British feature, "Nelson." As has been the case everywhere, it drew immense business.

"The Fighting Eagle," the Pathe-DeMille feature starring Rod La Rocque, is proving a real box-office money-getter for Canadian exhibitors.

The first "Our Gang" comedy under the Metro-Goldwyn-Mayer banner is titled "Yale vs. Harvard." It's perhaps the best thing these famous kids have ever done.

Pathe Serials have been aptly described as smashing big first-run attractions in 10 episodes of two reels each. Two reels of glorious entertainment that will fit into any program, and a thundering climax at the end of each chapter that leaves your audience breathless and craving for more. Pathe serials are released in Canada by Regal Films Ltd.

Maurice Davis, the popular manager of Regal's Montreal exchange, writes: "Well, the first Pathe-DeMille super-special, 'The Fighting Eagle,' went over with a bang at the Capitol Theatre last week. Now watch the next two Pathe-DeMille pictures, 'The Country Doctor' and 'The Angel of Broadway.' The new Pathe-DeMille pictures have the whole town talking. It surely is the surprise program of 1927-28."

Regal Films Limited are sole Canadian distributors for Metro-Goldwyn-Mayer features, Comedies, News Reels, and other Short Subjects, Pathe-DeMille features, Pathe-Mack Sennett Comedies, Pathe News, Pathe Review, Pathe Serials Topics of the Day, Aesop's Fables, Grantland Rice's Sportlights and Will Rogers travel pictures. It also distributes a comprehensive line of British made feature pictures. Regal Films Limited are the largest distributors of motion pictures in Canada, and best of all enjoys the confidence and good will of the exhibitors of the Dominion.

Regal Film Advertisement

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RAY LEWIS

Editor and Managing Director

GEORGE C. WILLIAMS

President

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Vol. 19, No. 26

TORONTO, CANADA

October 29th, 1927

In Memoriam

An Open Letter to "Variety"

Editor of "Variety,"
154 West 46th St.,
New York City.

Dear Sir:

I have read your "In Memoriam" number to Marcus Loew; and the fact that this number was to have been a testimonial to the living is not a sufficient alibi to exonerate you from having presented an issue to the public which is about the worst example of bad taste which I have yet encountered in the realms of journalism. Are you not aware that it is customary to wait one year for an "In Memoriam" in memory of the dead; and is it possible that your ability to sell advertising has so stunted your finer instincts that you would even commercialize the memory of the dead in order to make a number profitable?

Do you believe that the late Marcus Loew deserves the treatment you have accorded him, when for the sake of the "Almighty Dollar" you huddled his "In Memoriam" testimonials between a heterogeneous mass of "swimmers, dancing legs, saxophone players, coon shouters, sword swallowers, the whole gamut of the amusement world, from the men who plaster the theatre, all selling their wares over the dead body of Marcus Loew?

Our Industry of Motion Pictures has been called an Industry of illiterates. We have been called unscrupulous in our quest for gold, we have been called uncultured, uneducated, the merry-makers of a moron public, but through all this slander, some of it partly true, some of it basely false, I have never yet felt that hopelessness which acknowledges defeat before accusation.

Your "In Memoriam" number has filled me with shame, has lowered my pride in our Industry, has made me feel helpless before the accusing finger of our revilers, who now, can say with justification, "Behold how you revere the memory of one of your greatest builders, one of your leaders, who was extolled for his humanity, his philanthropy, the simplicity of his greatness. Is this your reverence for the dead?

Marcus Loew belonged to the public which he entertained; and to the entertainers who filled the theatres he built for his public. He belonged to them in life, but in death he belongs to his spirit, his family, to his God; and if Marcus Loew had built churches and synagogues, instead of theatres, the fact that he belonged to



RAY LEWIS

the amusement world would not give anyone the liberty or excuse of placing an acrobat in his pulpit instead of a preacher.

Because Marcus Loew belonged to the amusement world gives "Variety" no excuse to fill his "In Memoriam" number with advertisements of vaudevillians, or others associated directly and indirectly with the amusement world, who use their "In Memoriam" space to Marcus Loew to trade their merchandise.

It is this commercializing of a sacred and reverent idea that is so abhorrent to people of good taste; and which will make the Industry of Motion Pictures in America present such a sorry figure to its critics abroad.

I feel certain that many names associated in paying a tribute to Marcus Loew in your "In Memoriam" number will feel ashamed of the treatment which you have accorded them, for I cannot believe that I am alone in my humiliation, and indignation, that I am alone in my protest of your "In Memoriam" number.

Not long ago, you said you were raising the price of your subscription so that you could be independent of special numbers, advertising, etc. It was a lofty speech, a blazing declaration, but oh "Sime" how hath the Mighty fallen! If one will even use the dead to make money, what scruples will such a person have in connection with the living when money is the objective?

In the midst of the derision which must come to us, there is one ray of light, your publication is not a motion picture journal, it is a vaudeville periodical which took in the motion picture field in order to broaden its circulation, and therefore the Motion Picture Industry should not be held responsible for "Variety's" atrocity.

Ray Lewis

Ray Presents

MESSRS. ADOLPH ZUKOR and SYDNEY KENT were visitors in Toronto, which has occasioned considerable rumours, all of them of a conflicting nature.

However, Mr. Zukor and Mr. Kent are not in the habit of visiting Toronto casually; and the results of their visit will be noticeable. Both of these gentlemen are on the Board of the Famous Players Canadian Corporation, but the controlling interest in this company we understand is Canadian.

NICHOLAS SCHENCK, the president of the Loew Interests, is such a good-natured fellow that his sense of good humour will no doubt prevail when he sees a picture of himself in Variety's "In Memoriam" to the late Marcus Loew.

"Variety" has dressed our "ever-smiling Nick" all up in black scrolls and borders, about as funereal a dressing as anyone could give to a dead man.

IT GAVE us quite a start when we turned the page and saw "our Nick" as President, so sombrely laid out; and we immediately said a blessing wishing "our Nick" long life in order to break the hoodoo of "Variety's" presentation.

IW. KILLAM, President of the Royal Securities Corporation of Montreal and Toronto is a member of the Board of Directors of the Famous Players Canadian Corp.

Mr. Killam is reputed to be many times a millionaire, and his purchase of the "Mail & Empire," Toronto's Conservative morning paper, together with the land and buildings has occasioned considerable conjecture in journalistic as well as commercial circles.

Lord Beaverbrook quite eight years ago said, "I am going into Motion Pictures in Canada," and his association with the Famous Players Canadian Corporation, through the Royal Securities eventually transpired.

LATER it was reported that Lord Beaverbrook had sold his interests in the Royal Securities, but there are some who persist in associating Lord Beaverbrook with the purchase of the "Mail & Empire."

At present there appears to be a war on for the supremacy of the press in England, between Lord Beaverbrook and Lord

Rothermere; and we also hear rumours of a sale of a chain of cinema theatres which Lord Beaverbrook acquired in England.

SOME may wonder what have cinema theatres to do with the press; and our only answer to this, "ask me another" is that we are becoming associated with financiers that own their own publications, which gives us all something to think about; and as thinking is said to be an excellent mental exercise no one is complaining as yet, save those who hate to think.

UPTON SINCLAIR, in his recent novel, "Oil," says some very unpleasant things about the Industry of Motion Pictures.

After Sinclair gets through with us, we do not leave the courtroom of his reading public without a pretty black smudge upon our character. Still feeling like "Alice in Wonderland," I am wondering what wide-awake Motion Picture producer will buy "Oil" for screen presentation.

I THINK it would be an excellent idea to purchase "Oil" and to get Sinclair to adapt it; and to tell the public that he has sold "Oil" to the Motion Picture Industry in order to reform the Industry.

After Sinclair gets through with his adaptation, one of our scenario writers, famed for writing new stories out of "Oil" ideas, could reconstruct the whole story; and those who had not read the book, but intended to, could get a much truer version of our Industry in our "Oil" adaptation than by reading the book.

BY THE TIME the Screen got through with "Oil," we would be washed "Whiter Than Snow." If they can turn a pig's last squeal into a piccolo in Chicago's slaughterhouses, why cannot we "Oil" ourselves to our advantage; and perhaps Sinclair will like us better after he has spent some of our money.

Guy Fawkes Stars

Matheson Lang

"Guy Fawkes," starring Matheson Lang, a Stoll feature, is said to be one of the proofs that England can produce notably fine pictures; and is also capable of taking liberties with history.

For "Guy Fawkes" is known in history to have been small, wiry, dark and fanatical, while Lang makes him bombastic, big, fair and directly opposite in temperament to his historical records. But such a liberty has not detracted from the quality of the production.

SHORT TALKS

ON

SHORT FEATURES

Another

100 PER CENTER

Added to the List!

The Great

Stanley-Fabian-Stern Circuit

Will Play the Entire 1927-1928 Output of

Educational Pictures

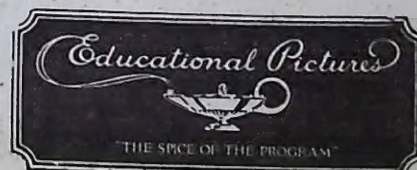
giving them **75%** of all Short Features Playing Time in its Big New Jersey chain of more than Sixty Houses

And in the same week

WEST COAST'S SOUTHERN CALIFORNIA Houses Join the Northern Group in Signing Up for *Educational Pictures*. More than 100 West Coast Theatres will play the product of the Company that is dominating the Short Feature market in 1927-1928 just as surely as it has led the field for the last seven years.

Edw. Hammons
President

CANADIAN EDUCATIONAL FILMS LIMITED



History repeats!

CARL LAEMMLE presents

Last
week
it was

Irresistible Lover

A WILLIAM BEAUDINE PRODUCTION

starring NORMAN KERRY and LOIS MORAN with Gertrude Astor,
Lee Moran, Myrtle Stedman — supervised by Carl Laemmle, Jr.

Universal's delightful com-
edy drama which set the
critics raving at Broad-
way's beautiful COLONY
Theatre.

this
week
it is—

RENEE ADOREE

in James Oliver Curwood's
greatest story that is pack-
ing 'em in at the COLONY.

Back to God's Country

Presented by CARL LAEMMLE



with Walter Long,
Robert Frazer,
Mitchell Lewis,

AN
IRVIN WILLAT
PRODUCTION

They're in Universal's *Big Gun* Group!

TORONTO THEATRES

UPTOWN — "Beau Geste" with Ronald Coleman, Alice Joyce and Noah Beery—Paramount. Class A. This picture returns after a year's absence since its first presentation at the Regent, Toronto, and again demonstrates its hold over an approving public which feel the force of that sublime love which existed between the brothers of this story. "Beau Geste" should have been with us sooner, it is one of the best pictures we have had here.

SHEA'S HIPPODROME — "The Gay Retreat," with Ted McNamara and Sammy Cohen—Fox. Class B plus. A comedy which has a war background. These two comedians provided the comedy in "Whate Price Glory" and live up to their promise of being real mirth-provokers in "The Gay Retreat." McNamara is the Irish valet of an American millionaire's son, Sammy Cohen is his Hebrew chauffeur. The son wants to enlist, but has sleep-walking tendencies; and this makes the father fear for his safety, however he lands overseas, after meeting his affinity who is interested in war work. Both the valet and chauffeur are mistaken for recruits and placed aboard the troopers' train. Here is where the fun starts, it keeps merrily spinning on in France. The direction under Ben Stollhoff is breezy and active. Murray Roth and Edward Moran did the scenario which has plenty of good material.

TIVOLI — "The Way of All Flesh," with Emil Jannings, Phyllis Haver and Belle Bennett — Paramount. Class A. This splendid feature in its second week is still "the talk of the town."

LOEW'S — "Body and Soul," with Lionel Barrymore, Aileen Pringle, Norman Kerry — Metro-Goldwyn-Mayer. Class B plus. A powerfully acted story with Lionel Barrymore presenting one of the most finished performances of his screen career. The story grips you to its finale for not for one moment does Barrymore let go the grim realism of his "Dr. Jeckyl and Mr. Hyde" role. Those who enjoy the artistry of Emil Jannings realistic touches will find as equally fine bits in the interpretation which Lionel Barrymore gives them of the eminent surgeon, swept from his position of respect and security through his unsatiable craving for drink. "Body and Soul" in conflict the good of the Soul always supreme in its final

conflict with the desire swept wreck of a body. Aileen Pringle as the beloved of the surgeon and the "ski hero" (Norman Kerry) does excellent work in a role which gives a wide range for emotional ability. Norman Kerry contributes his share to the general good work of the leads. The story has an Alpine setting; and this furnishes the necessary background for a sensational rescue scene on skis by Norman Kerry and the avalanche which eventually closes the Book of Life for the surgeon.

PANTAGES — "The Desired Woman," with Irene Rich — Warner. Class B plus. This story is somewhat remindful of "Beau Geste" in that it introduces a motif of brotherly love between fellow officers. The setting for the theme is the Sudan and the picturesqueness of this environment lends passion and colour, romance to a story alive with love interest, thrills and melodramatic situations. The British and native encounters, the sand storms of the desert all furnish a powerful environment in which to reveal the passions of men. Irene Rich is "The Desired Woman," the wife of a jealous commander of a British fort, the Sudan, who sends to certain death all officers under him, whom he believes to be interested in her. She finally leaves her husband, divorces him and marries an English nobleman who loved her prior to her first marriage. John Collier, Jr., who portrays the role of a young officer about to be court-martialed for the death of a brother-officer, does particularly fine work; and is largely responsible for the sustained interest which this story carries. He saves the heroine from the cruel jealousy of her husband; and is willing to go to his death for the love of "The Desired Woman" rather than disclose the reason for the shooting of the "insane" Lieutenant Trent, who has in his crazed state attacked and accused his friend of an affair with the commander's wife. The heroine, however, tells the story at the court-martial of the hero, denouncing her husband and the officers whom she holds morally responsible for Trent's death. Through her second marriage to the English nobleman she secures a pardon for the hero, who finds his release, but not his love, for "The Desired Woman" is again married. Michael Curtiz directed skillfully and the story by Mark Caufield furnished

its adapter Anthony Coldeway with a plot interesting and exceptionally good.

Neighborhood Theatres

PALACE — "The Road to Romance," with Ramon Novarro — Metro-Goldwyn-Mayer.

ST. CLAIR — "Rolled Stockings," with Louise Brooks—Paramount.

COLLEGE — "Adam and Evil," with Lew Cody — Metro-Goldwyn-Mayer. "Madam Pompadour," with Dorothy Gish—Paramount.

BEACH — "Twelve Miles Out," with John Gilbert — Metro-Goldwyn-Mayer. Dempsey - Tunney Fight Pictures.

CAPITAL — "Metropolis," with an All Star Cast—Paramount - U.F.A. "The Fighting Eagle," with Rod La Rocque—Pathe DeMille.

RUNNYMEDE — "Hard Boiled Haggerty," with Milton Sills—First National.

ALHAMBRA — "We're All Gamblers," with Thomas Meighan — Paramount. "Swim, Girl, Swim," with Bebe Daniels—Paramount.

PARKDALE — "The Blood Ship," with Hobart Bosworth—Columbia. "Spring Fever," with William Haines and Joan Crawford — Metro-Goldwyn-Mayer.

OAKWOOD — "Metropolis," with an All Star Cast—Paramount-U.F.A. "Fighting Eagle," with Rod La Rocque—Pathe-DeMille.

BEDFORD — "Fast and Furious," with Reginald Denny — Universal. "Soft Cushions," with Douglas MacLean—Metro-Goldwyn-Mayer.

BLOOR — "The Cat and the Canary," with Laura La Plante—Universal. "Out All Night," with Reginald Denny—Universal.

Press Records Visits Of Messrs. Zukor and Kent

The press interviewed Messrs. Adolph Zukor, Sidney Kent, and S. K. Frank, General Manager of the Famous Players Corporation. These gentlemen managed in one day to be the guests of N. L. Nathanson, Managing Director of Famous Players Canadian Corp., to be visitors at Government House, Toronto, to attend a Board meeting of the Directors and to leave the same evening for New York.

Their press interviews will lead you to conclude that these gentlemen at least know the statesmanship of press interviews in foreign countries where the British Film Industry is a "touchy" subject.

Courtesy with Service

Motiograph De Luxe Projectors.
Cont-El-Arc Motor Generators.
Superlite Gold Fibre Screens.
Brenkert Spot-Flood Lamps.
Vallen Curtain Controls.
Universal Electric Plants.
Ross Projection Lenses.
National Projection Carbons.
Repair Parts for
All Makes of Projectors.
Complete Theatre Supplies.

Canada's Leading Theatre Supply House.

The Coleman Electric Co.

258 Victoria St. - Toronto, Ont.

Ingersoll's New Theatre To Be Thoroughly Modern

Ingersoll's new theatre is to be thoroughly modern, states Mayor Brady in a press interview. Plans are being completed for its construction, and these will be sent to Toronto for Governmental approval. Work should get started on the theatre early in November. The stage will have a depth of thirty feet enabling the theatre to present road shows in addition to feature pictures. The front of the theatre will have a twenty-five foot lobby, or foyer, with rest rooms on either side. The width of the building which may carry two stores with rental office space, will be about eighty feet.

FBO Exchange Manager Has Baby Boy

A big new baby boy was born October 17th to the wife of George E. Dowbiggan, and the happy father, who is office manager of the FBO exchange at Winnipeg, celebrated in appropriate fashion. The managers and salesmen gave the baby a carriage as a "birthday gift," so now baby can go "bye-bye" in his own "Baby Boy Car," 1927 model.

Julius Macvicar Returns To The Stage

Julius Macvicar, the son of the late S. A. Macvicar, formerly editor of the Sarnia Canadian, has returned to the stage to play opposite Frances Starr in the "Immortal Isabella." Mr. Macvicar has been a stock broker for the past ten years.

A showing of sport and game reels was given recently in Ball's Theatre at Fredericton Junction, N.B., and were much enjoyed by a large audience.

"ROSES OF PICARDY" TO PLAY REGENT

"Roses of Picardy," a British release, under the supervision of James Travis, will open at the Regent Theatre, Toronto, for a run.

Canadian Performing Rights Society Get Their Appeal

The Canadian Performing Rights Society, which appealed to the Judicial Committee of the Privy Council, won their right to appeal the decision handed down by our courts in connection with their action against the Regent Theatre, etc., for performing two musical works for which The Canadian Performing Rights Society claim copyright. The respondents claimed that the titles of the works involved had not been duly registered at Ottawa. The petitioners urged that this did not prevent action for infringement of copyright under the spirit and terms of the Berne Copyright Convention. The decision is of tremendous importance to Canadian theatre interests, but the publication in the Digest recently, of Canadian published music available, should awaken an equal amount of consideration.

WANTED

Pianist, one who can play, pictures, vaudeville, and road shows—Apply Clarke Harper, CAPITOL THEATRE, WELLAND, ONTARIO.

Theatre Decoration

is next in importance to good pictures. You will get "bigger houses" if the public find in your Theatre that harmonious atmosphere of restfulness necessary for complete relaxation. Entrust the decoration of your Theatre to

J. O. DOUGALL

Theatre Decorating Specialist

292 Borden St.—TRinity 3794—Toronto

"Mayfair" For Toronto Bloor & Jane Streets

"Mayfair" is to be a new Toronto theatre, erected on the corner of Bloor and Jane Streets; and ready for business Christmas day. The seating capacity will be 500. The size of the lot is 40 x 108 ft. Messrs. Kaplan and Sprachmann are the architects.

"Second to None" For Pantages Theatre

"Second to None," Famous British release will be presented with an all-English bill at the Pantages Theatre next week, Toronto.

B. & F. Open New Theatre Gerrard Street, Toronto

The new Gerrard Theatre on Gerrard Street at Woodbine Ave., under the management of B. & F. Theatres, Limited, holds its formal opening on Saturday evening, October 29th.

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Round About the Studios



Left to right—Polly Moran, Director Jack Conway, and Marie Dressler. All three working under Metro-Goldwyn-Mayer banner.

Gen Cavender, Henry Murdock and Al Thompson play the principal male roles opposite Dorothy Devore in her latest starring comedy for Educational titled "Kilties."

A remarkable array of beauties is used in "Seeing Stars," the new Educational-Mermaid Comedy, featuring George Davis. It is a laugh film depicting Davis as a young man who thinks he is funny enough to break into the movies. His adventures in a typical motion picture studio serve to introduce many of these pretty girls.

Renee Adoree will add still another nationality to those included in her many screen characterizations. The Metro-Goldwyn-Mayer actress, who has appeared as a French girl in "The Big Parade," an Irish colleen in "Blarney," a Hungarian circus girl in "The Show," and a Chinese Maiden in "Mr. Wu," will turn Russian in "The Cossacks," John Gilbert's new starring vehicle which is soon to go into production under George Hill's direction.

Ernest Torrence is the only other member of the supporting cast selected to date.

According to advance announcement, "The Cossacks," which is an elaborate adaptation of Tolstoi's famous story, will be one of the outstanding productions of the current year in coast film circles.

"Coney Island," FBO's picturization of life at the great eastern pleasure resort, is rapidly nearing completion under the directorial hands of Ralph Ince, and will probably go to the cutting room before the end of the week.

The picture features Lois Wilson and Lucila Mendez.

Others in the cast of "Coney Island" include Rudolph Cameron, Eugene Strong and William Irving.

Universal has purchased from John Lynch an original, composition entitled, "The Sin Ye Do," which Ernst Laemmle, who has just finished "The Grip of the Yukon," will direct at Universal City as soon as L. G. Rigby has completed the continuity.

"Big Boy," Educational's baby star, is taking a whirl at the Jewish-Irish type of comedy which is so popular at present, in the next starring vehicle in his series of eight two-reel comedies. It is his second comedy for Educational under his new contract which calls for his being starred in his own Big Boy-Juvenile series, although he will not be four years old until next month. "Shamrock Alley" is the title which has been chosen for the picture.

A whirlwind of activity blew itself out today when Tom Tyler finished the final scenes of his latest picture, "The Texas Tornado," under the direction of Frank Howard Clark, who also wrote and adapted the story. Said to be one of the fastest moving pictures Tyler has yet made, "The Texas Tornado" brought with it a series of fights, horse-back chases, and shooting matches which have kept the atmosphere around the FBO studios in a turmoil for the past several weeks. Many well known names appear in the cast, including Nora Lane, Frankie Darro, Jack Anthony, Frank Whittson, Robert Burns, and Beans, the dog.

"Uncle Tom's Cabin," after two years of preparation and two million dollars of expenditure, will have its world premier at the Central Theatre November 4th. It displaces "Les Miserables," the French made Universal super, which has had a sensational two and a half months' run.

The greatest combination of Swedish talent ever used in an American-made picture has been gathered for "The Divine Woman," which Metro-Goldwyn-Mayer is making from a screen adaptation by Dorothy Farnum of Gladys Unger's stage play, "Starlight." Greta Garbo is starred in this film; Lars Hansen plays the leading male role and the production is being directed by Victor Seastrom. All have come from Sweden to America in the last few years.

Johnny Arthur is enjoying a rest fishing for the big ones in the Pacific Ocean. The Tuxedo Comedy star has completed four comedies for Educational, and also finished his engagement on the stage production, "I Love You," in San Francisco.



Billie Dove really is an "American Beauty," in First National's feature of the same title.

Gloria Lee, nineteen year old Los Angeles beauty contestant and former musical comedy actress has been given the leading feminine role opposite Buzz Barton in the latter's latest FBO starring vehicle, "The Pinto Kid."

Hitherto unknown in film circles, Miss Lee was picked from the ranks of extras appearing in "Her Summer Hero" by officials of the FBO studios. Prior to her appearance in "Her Summer Hero," also an FBO production, she had made several short length comedies.

Edgar Norton has been added to the impressive cast of "The Man Who Laughs," which Paul Leni is directing at Universal City. Norton will play the Lord High Chancellor.

Ping Pong is Hollywood's favorite indoor sport. At a party given recently by Agnes Christine Johnson, Metro-Goldwyn-Mayer scenarist, for Charlotte Greenwood, bridge and ping pong were provided for the amusement of the guests. The bridge tables were deserted. Among the "crack" players are Norma Shearer, Aileen Pringle, John Gilbert, Irving Thalberg and Mr. and Mrs. King Vidor (Eleanor Boardman).



Scene from "One Round Hogan," a Warner Bros. production, starring Monte Blue.



Mary Astor and Lloyd Hughes, may have "No Place To Go," but they sure look smart. It is a First National comedy.



Gertrude Olmstead, as she appears in Metro-Goldwyn-Mayer's "Bringing Up Father," taken from the cartoon strip by George McManus.



Scene from "Jake the Plumber," starring Sharon Lynn and Jess De Vorsha, for FBO.



A tender scene from "Rose of the Golden West," a First National feature starring Gilbert Roland and Mary Astor.



"Say it with music," that's Sally O'Neil's motto. Sally is appearing in "Becky," for Metro-Goldwyn-Mayer.



"A knight of old," or so it seems, Ramon Novarro as he appears in "The Student Prince," for Metro-Goldwyn-Mayer. Norma Shearer has the feminine lead.

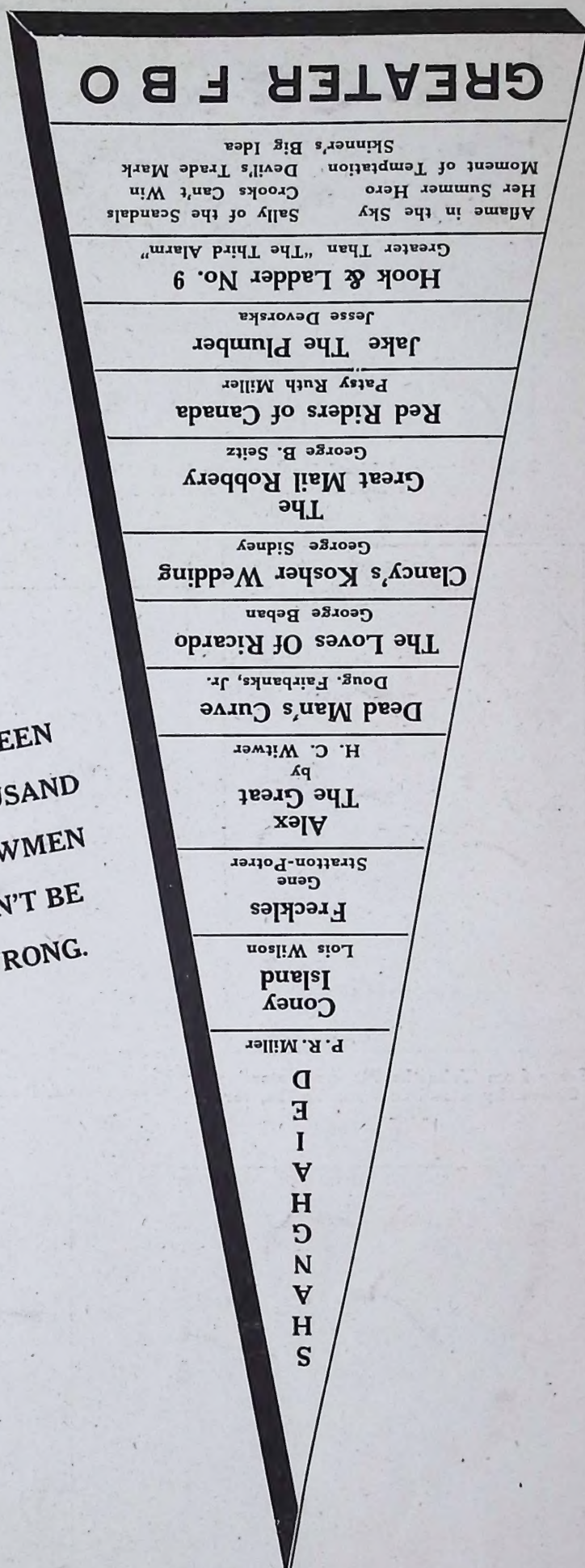


"Sailor Izzy Murphy" is George Jessel's latest for Warner Bros.

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